

Healthy Communities

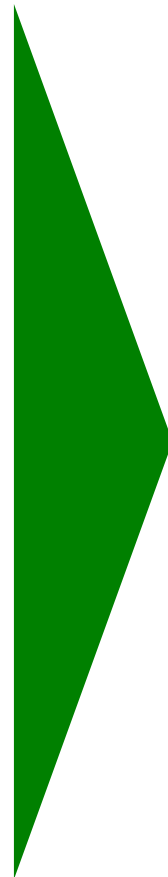
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ABAG General Assembly
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Community Benefit Strategy



**Make a
Measurable
Impact
on Health**



Health Access

**Healthy
Environments**

**Health
Knowledge**

**Community Health
Initiatives**

**Environmental
Stewardship**



Community Health Initiatives



Healthy Eating Active Living = **HEAL**

Community Health Initiatives = **CHI**

HEAL/CHI = Community Based Intervention

Since 2005, we have invested nearly \$25 million statewide to support these innovative programs that help prevent disease and promote health by addressing specific community health needs.

Examples of HEAL Success



Richmond:

- Health elements included the General Plan
- Survey results used to advocate for improvements in parks
- Community Subsidized Agriculture (CSA), bringing produce to low-income residents
- 13% increase in children eating the school lunch, compared to control schools

Santa Rosa:

- BMI screening in clinics
- Safe Routes to School environmental improvements
- Policy banning mobile junk-food vendors from schools
- 15% increase of residents recognizing health promoting community changes
- Significant improvements in healthy food behaviors through several worksites wellness programs

Our Work Continues



- **\$10 million dollar investment in HEAL efforts, including Santa Rosa, Richmond, San Francisco and Concord**
- **California Fresh Works Fund**
- **Policy, built environment and programmatic grants**
 - **California Food Policy Advocates**
 - **Community Alliance with Family Farmers Foundation**
- **California Convergence**
- **Violence Prevention**
- **School Based Health Centers**
- **HIV Outreach & Screening**

Environmental Stewardship



It's about health.



Priorities



Safe Chemicals



Climate/Energy



Waste Reduction



Water



Sustainable Food



Actions

- Supply chain strategy
- Reduce greenhouse gas emissions 30%
- 40% landfill diversion by 2015
- Water conservation
- Sustainably produced food
- Public policy



Healthy Communities



For more information:

www.kp.org/communitybenefit/ncal

www.kp.org/green



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